The MOST's Digital Theatre, Planetarium & Multi-Media Lab

Opening February 2022!

...be a star
take a seat!
in our NEW Digital Theatre at the MOST*
Dear Friend of the MOST,

On behalf of the Milton J. Rubenstein Museum of Science & Technology, I am reaching out today to invite you, a member of the MOST community, to be a part of our exciting Digital Theatre, Planetarium & Multi-Media Lab upgrade.

As you know, this last year and a half served as a catalyst for change, giving us the opportunity to reimagine the museum’s existing Omnitheater facility into a state-of-the-art theatre and planetarium, aligned with the MOST’s mission and vision for our community.

This project will provide access to a dynamic and sizable content library, allowing the museum to feature unique and engaging planetarium and educational programs alongside our traditional giant screen science documentary films and feature films, as well as create and livestream original content.

The transition from analog to digital opens up truly endless possibilities. With only three other theatres like it in the country, we are confident this addition to the MOST will set Central New York apart as an innovator in technology and science education. Armory Square will become a true destination for visitors from across the region and beyond.

As the next steps of this Digital Theatre, Planetarium & Multi-Media Lab upgrade unfold, it is important that this project be as inclusive as possible, encompassing all members of the MOST community. Along with major sponsorship opportunities available, we are seeking support at all levels, including one-time donations for a Theatre Seat inscription or Star in the lobby. We hope you join us to leave your mark of support on the MOST.

If you have any questions at all, please contact me at kgardner@most.org, or Marketing & Development Coordinator Lorna Oppedisano at loppedisano@most.org. Thank you for your continued support!

Warm Regards,

Kelly Gardner, Executive Vice President

SUPPORT THE NEW MOST THEATRE — BUY YOUR SEAT OR STAR TODAY!

- Be a part of this project and make your mark on the MOST!
- Honor the memory of your loved ones with a seat or star inscription.
- A member of the development team will follow up with a fillable form for your seat/star copy.
- Learn more on the MOST Theatre Upgrade Project at: most.org.

Lobby Star
$100

Theatre Seat Plaque
$250

DIGITAL THEATRE & PLANETARIUM UPGRADE — SEAT & STAR DONOR

YOUR CONTRIBUTION IS TAX DEDUCTIBLE AS ALLOWED BY LAW

MAIL TO: MOST Foundation, 500 S. Franklin Street, Syracuse, NY 13202

☑ Check enclosed (MADE PAYABLE TO MOST FOUNDATION)
☑ Charge my credit card

CONTACT NAME / ORGANIZATION (AS YOU WISH FOR IT TO APPEAR IN PRINT)

ADDRESS

CITY                STATE                ZIP

EMAIL

PHONE NUMBER WITH AREA CODE

STAR(s) at $100 each — TOTAL $

SEAT PLAQUE(s) at $250 each — TOTAL $

☑ I would like to learn more about making a $5,000 multi-year pledge that will be matched dollar for dollar!