



FOR IMMEDIATE RELEASE

Milton J. Rubenstein Museum of Science and Technology (MOST) Upgrades Veterans and Active Military Discount

SYRACUSE, January 6, 2020 - The MOST is proud to unveil extended benefits for veterans and active military in 2020. In the past, veterans and active military have always received free admission at the MOST. Effective immediately, the MOST updated the admission pricing to extend to a guest and membership costs.

New veteran and active military pricing (with proper ID):

- Veterans and active military receive free admission every day
- Veterans and active military receive free admission for *one guest* (weekdays)
- Veterans and active military receive 15% off annual memberships

"We are thankful to be able to give back to our military through the museum," said Lauren Kochian, president at the MOST. "We're enhancing the benefits and discounts to show our immense gratitude for active military and veterans, and to encourage them to see all the MOST has to offer, at little to no cost."

About the MOST

The Milton J. Rubenstein Museum of Science & Technology (MOST) is a hands-on science and technology museum for all ages. The MOST hosts numerous STEM education programs and community outreach events annually and is home to 35,000 square feet of interactive permanent and traveling exhibits, Silverman Planetarium, and Bristol IMAX® Omnitheater - the only domed IMAX theater in New York State. The MOST's vision is to be a preeminent science and technology center, inspiring all generations through hands-on education and entertainment.

The MOST is regularly open 10 a.m. to 5 p.m. Wednesdays through Sundays. The Museum is open on Mondays and Tuesdays for local school Winter Recess, Midwinter Break and Spring Break. For hours and pricing, visit most.org or call 315.425.9068.

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